GOVERNMENT OF ANDHRA PRADESH
ABSTRACT

Home Department – Cinemas – Krishna District - M/s Cinepolis India Private Limited, located at Power One Mall, Kanuru, Krishna District- Permission for screening of additional shows between 8:00 AM to 2:00 AM in all the Four (4) Screens - enhancement of rate of admission – Orders – Issued.

HOME (GENERAL.A) DEPARTMENT

G.O.MS.No. 6 Dated: 28-01-2021.
Read:-

Lr No. REV-CSECOCA (REP)/37/2019-SA-(C2) KCO, Dated: .03.2020 received from the JC & Additional District Magistrate, Krishna, Machilipatnam.

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ORDER:

In the reference read above, the Joint Collector & Additional District Magistrate, Krishna, Machilipatnam has informed that the Authorised Signatory, M/s Cinepolis India Private Limited, located at "Power One Mall ", Kanuru, Krishna District has submitted an application before the District Licensing Authority & Joint Collector, Krishna stating that the management entered into an agreement with Power Mech Infra Limited, located at Rs.No.220/4, Kanuru, Bandar Road, Penamaluru Krishna District for running four (4) screen Multiplex in the name and style of "Cinepolis". The District Licensing Authority & J.C, Krishna has granted " NOC " for construction of Multiplex Complex in R.S No.220/4 of Kanuru (V) of Penamaluru (M) and after completion of the construction, B – Form License for Cinematograph Exhibition was granted to them on 30.5.2019.

2. The Joint Collector & Licensing Authority has stated that the management has requested the Government for permission on the following and requested to consider the request of the management:-

1. Permission to screen unrestricted additional shows between 8.00 AM to 2.00 AM in all the four (4) Screens.
2. Permission to remove of First Two Rows in each of the auditoriums.
3. Permission for enhancement of rates of admission of Rs.150/- for Premium Class (2D) & Rs.30/- extra for (3D) movies and Rs.100/- for Normal Class (2D) & Rs. 30/- extra for (3D) movies in all the four screens.

3. In view of the above circumstances, Joint Collector & Additional District Magistrate, Krishna, Machilipatnam has recommended the request of the management of M/s Cinepolis India Private Limited, located at Power One Mall, Kanuru, Krishna District to the Government for enhancement of rates as stated above , removing of first two rows from the screen and permission to screen unrestricted additional shows between 8.00 AM to 2.00 AM in all the four (4) Screens.

4. Government after careful examination of the proposal and in exercise of the powers conferred as per Section - 12 of A.P. Cinemas (Regulation) Act, 1955 and under clause (a) of sub rule – 3 of rule 11 (b) of A.P. Cinemas (Regulation) Rules, 1970 and in view of the recommendations of the Joint Collector & Additional District Magistrate, Krishna, Machilipatnam, hereby permit M/s Cinepolis India Private Limited, located at Power One Mall, Kanuru, Krishna District to remove first two rows from the screen, to screen unrestricted additional shows between 8.00 AM to 2.00 AM in all the four (4) Screens. The following admission of rates have also been permitted:-

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Screens 1	Class	No. of Seats	Rate of Admission (2D)	Rate of Admission (3D)
	Normal	28	100	INR 30 for 3D glasses
	Premium	138	150	INR 30 for 3D glasses
	Total	**166**		
Screens 2	Class	No. of Seats	Rate of Admission (2D)	Rate of Admission (3D)
	Normal	36	100	INR 30 for 3D glasses
	Premium	257	150	INR 30 for 3D glasses
	Total	**293**		
Screens 3	Class	No. of Seats	Rate of Admission (2D)	Rate of Admission (3D)
	Normal	26	100	INR 30 for 3D glasses
	Premium	142	150	INR 30 for 3D glasses
	Total	**168**		
Screens 4	Class	No. of Seats	Rate of Admission (2D)	Rate of Admission (3D)
	Normal	24	100	INR 30 for 3D glasses
	Premium	136	150	INR 30 for 3D glasses
	Total	**160**		

5. The Joint Collector & Licensing Authority, Krishna, Machilipatnam, is requested to incorporate the rates of admission, removing of first two rows from the screens and show timings in the Form-B License of (4) Screens of Multiplex of M/s Cinepolis India Private Limited, located at Power One Mall, Kanuru, Krishna District.

6. The Licensing Authority is also directed to thoroughly inspect the facilities during the periodical half yearly inspections and in case any deficiency is found, inform the same to Government, so that action will be taken to withdraw automatically the enhanced rates of admission accorded in Para-4 above and also subject to the conditions laid down in the Annexure appended to this order being strictly fulfilled by the Management of M/s Cinepolis India Private Limited, located at Power One Mall, Kanuru, Krishna District.

7. The District Collector and the Joint Collector & Licensing Authority, Krishna District, Machilipatnam shall take necessary action accordingly.

8. This order is available on internet and can be accessed at address www.goir.ap.gov.in

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

KUMAR VISHWAJEET
PRINCIPAL SECRETARY TO GOVERNMENT

To
The Joint Collector and Licensing Authority of Krishna District.

Copy to:-

Cinepolis India Pvt., Power One Mall, Rs.No.220/4, Kanuru Gram Panchyat, Bunder Road, Penamaluru Mandal, Krishna Disrict-520007.
P.S. to Principal Secretary to Government, Home Department, A.P. Secretariat.
The Director General of Police, Mangalagiri, Guntur Dist, Andhra Pradesh
The Commissioner of Police, Vijayawada.
SF/SC.

// FORWARDED :: BY ORDER //

SECTION OFFICER

ANNEXURE TO G.O.MS. NO.6, HOME (GENERAL.A) DEPARTMENT, Dated: 28 .01.2021.

CONDITIONS FOR MULTIPLEXES

a) The CCTV system shall be maintained without any interruption.

b) Night vision cameras to be installed specially at the Box Office to capture the images of the patrons buying tickets during the late evening hours.

c) The patrons shall be provided with lifts / escalators for exit at the end of the shows on par with such facility provided at the time of entering the theatre.

CONDITIONS FOR THEATRES AND MULTIPLEXES

1) The rates of tickets and rates of online Cinema ticket service charges with the name of the agency shall be exhibited at the counter and in any other conspicuous manner.

2) All gangways, exits and treads of steps and stairways shall be maintained with no slippery surfaces at all times.

3) The corridors, area earmarked for lobby and parking for the use of cine-goers, should not be let out for any commercial or other purpose.

4) No vehicle shall be parked or allowed to stand in such a way as to obstruct exits or impede the rapid dispersal of persons accommodated, in the event of fire or panic.

5) Emergency evacuation plan shall be drawn up and got approved by the licensing authority within one month. (Uphaar Theatre – Hon'ble Supreme Court Directions).

6) A short documentary shall be screened during every show by showing the exits, emergency escape routes and instructions as to what to do and what not to do in the case of fire or other hazards (Uphaar Theatre – Hon'ble Supreme Court Directions).

7) The staff / ushers including security staff should be periodically trained to operate the fire safety equipment during emergency in fire drills and evacuation procedures to provide support to the patrons in case of fire or any other calamity. Mock drills shall be conducted once every 6 months. (Uphaar Theatre- Hon'ble Supreme Court Directions).

8) While the Theatres are entitled to regulate the exit through doors other than the entry door, under no circumstances should the entry door (which can act as an emergency exit in the event of fire or other emergency) be bolted from outside. At the end of the show, the ushers may request the patrons to use the exit doors by placing a temporary barrier across the entry gate which should be easily movable (Uphaar Theatre – Hon'ble Supreme Court Directions).

9) The emergency department telephone numbers of the nearest Hospitals, Police Station and Fire Department shall be displayed in every show.

10) The Management should facilitate periodical inspection by the Fire Officer concerned.

11) The Management should obtain insurance coverage for all the employees and audience / visitors / vendors.

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12) The Management shall ensure all safety measures including fire safety measures as prescribed by Government National Building Code and other statutes or orders issued by Government from time to time.

13) There should be no modifications to the available parking area as seen in the re-inspection report to avoid reduction in parking area.

14) Adequate valet parking staff and security guards should be provided for a parking convenience, safety and traffic regulation at entry and exit.

15) All precautions should be taken for safety during movement and parking of vehicles inside the multiplex area.

16) No obstruction should be made in form of advertisement boards, stalls, etc in and around the multiplex which hinders free movement of vehicles and parameters of safety.

17) Toilets should be clean and hygienically maintained, adequate number of wash basins of porcelain/stainless steel shall be provided along with soap to wash hands, with running water, and hot air for cleaning hands and drying them hygienically. Clean and dry towels shall be kept for the use of customers. Under no circumstances should the toilets and wash- basins be clogged and in a stinking condition. Any complaint in this regard will be viewed seriously.

18) The rates of food items, snacks and beverages sold in the premises shall be reasonable and should never exceed the retail price printed thereon. Foodstuffs and snacks should always be fresh and hygienically packed. There shall be no exploitation of customers in this regard. Any complaint in this regard will result in imposition of severe penalties.

19) Air conditioners should be maintained in proper condition, and if found not working severe penalty will be imposed.

20) Fresh and clean drinking water must be provided for the patrons.

21) The parking areas of the Multiplex and the nearby commercial complex should be kept separate.

22) There should be smooth finish in the space between the road and entry/exit of the Mall.

23) Women Help Desk: The Management shall arrange for Women Help Desk to help /assist women patrons especially for night shows from 7:00 P.M. to 02:00 A.M. which includes arranging for Taxi if they want, keeping details of Taxi drivers for safety of women patrons.

KUMAR VISHWAJEET
PRINCIPAL SECRETARY TO GOVERNMENT